



Press Release

September 3, 2009

Henkel once again in the Dow Jones Sustainability Index

Sustainability: Henkel's leading position confirmed

International consumer goods manufacturer Henkel has once again been included as a leader in its sector in the Dow Jones Sustainability World Index. The Index lists corporations that follow the principles of sustainable development in their business operations.

Düsseldorf – Henkel's sustainability strategy leads the field internationally, as has now been confirmed by its renewed inclusion in the FMCG market segment of the Dow Jones Sustainability World Index (DJSI World). Only 10 percent of the world's 2,500 largest companies make the grade for inclusion in the DJSI World. For ten years, SAM Indexes GmbH has been assessing companies for the annual listing according to stipulated economic, ecological and social criteria.

"We are delighted to receive this international recognition of our sustainability strategy," says Kasper Rorsted, Chairman of the Henkel Management Board. "In difficult economic times, it is more important than ever to recognize sustainable development for the opportunities that it brings. We see enormous potential for innovations that combine performance and quality with responsibility toward people and the environment. It is our objective to position Henkel as a leading sustainability partner for our industrial customers, the retail trade and consumers alike."

And Henkel is enjoying success in the pursuit of this objective. For its achievements in operating on a sustainable and socially responsible basis are repeatedly judged to be excellent, not only by numerous national and international ranking agencies but also by the company's customers. In its "Corporate Responsibility Rating", for



example, oekom research AG reaffirmed Henkel in August 2009 as one of the leading companies in the consumer goods industry. In China, the Business Watch Magazine also lists Henkel in its current ranking of the ten top performers among “China’s 50 Green Companies”. And in August 2009, Henkel won further recognition from a US customer in the form of the “Kellogg’s Sustainability Challenge” following the conferral by retail giant Wal-Mart on Henkel of the “Wal-Mart Sustainability Award” in March 2009.

Henkel also provides extensive information on sustainability and corporate social responsibility, plus all the relevant rankings and ratings, on its website www.henkel.com/sustainability.

Further material is available at <http://www.henkel.com/press>

Henkel has been committed to making people’s lives easier, better and more beautiful for more than 130 years. A Fortune Global 500 and Germany’s most admired company according to a recent Fortune survey, Henkel offers strong brands and technologies in three areas of competence: Home Care, Personal Care and Adhesive Technologies. Each day, more than 52,000 employees in 125 countries are dedicated to fulfilling Henkel’s claim “A Brand like a Friend.” In fiscal 2008, Henkel generated sales of 14,131 million euros and adjusted operating profit of 1,460 million euros.

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